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Your Free Business Analysis Report

... valued at **\$250**

Would you like to see exactly how your business is performing at the moment?

Would you like to receive a 40-page report on **your** business that will benchmark your current levels of performance, provide suggestions for improvement and actually give you dollar figures?

The report will identify **your** current levels of sales, productivity and profit performance, customer service and marketing and will tell you how much you can expect to earn over the next year if you concentrate on a small number of key objectives.

The "In-Commercial Confidence" questions below will ask you to identify three areas of your business. If you send us the completed questionnaire we will process your figures and calculate benchmark levels of performance for your staff to achieve on a daily, weekly and monthly level.

We will then send you back your 40-page report... free and with no further obligation. If at any time you wish to talk to our consultants, you can do so free of charge.

Operational and Financial Data

Sales for last trading year	\$ _____
Gross Margin	_____%
Net Profit	_____%
Advertising expense as a % of total expenses	_____%
Wages as a % of total expenses	_____%
Number of employees	_____
Number of sales staff	_____
What is your current level of operational efficiency?	Sales_____% Other_____%
What do you think it could be	Sales_____% Other_____%
How many customer complaints do you get per week?	_____
What is your average value sale?	\$ _____
What could it be?	\$ _____
Existing number of times you sell to a client per year	_____
What could this be increased to?	_____
Number of customers per year?	_____
What could this increase to?	_____
Average inventory	\$ _____

Email back or post to the above address